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CARLY WILFORD

After learning to produce in lockdown, Carly Wilford is quickly becoming one of the most promising new names in dance music. Her most recent release 'Sky High' was heavily backed by Radio 1 gaining ongoing support from Sarah Story, Danny Howard and also becoming Jaguar's 'Dance Floor Moment'.

After stand out performances at Glastonbury Festival 2022 and in Ibiza this summer, her high energy sets bring forward a new wave of house music whilst honouring the very roots of the scene she grew up raving to. Starting out as a Presenter, her early career saw her take over the airwaves on the Rinse FM Breakfast Show before taking bold steps to become a respected DJ and Music Producer.

After hearing the statistic that only 2% of women were Music Producers, Carly decided that there was work to be done. Joining Toolroom Records, Toolroom Academy Course, she set out to learn how to make music. Going on to release her debut single 'Generation X' with Mr V. on the label with the track being signed within ten months of her laying down her first beat on the course. Her music has travelled far and wide, gaining global support from the likes of Annie Mac, Groove Armada, Mark Knight, Heidi, Eli Brown and LP Giobbi as well as landing key spots in Spotify's key editorial playlists, from New MusicFriday UK to UK House Music.

Found behind the decks at the UK's most celebrated clubs and touring festivals across the world she has played stand out sets at Parklife, Bestival, Wireless, Reading, Isle of Wight, Citadel and Lovebox as well as Fabric, XOYO and Ministry of Sound. Strongly connecting both the US and UK music scenes, her solid roots in the UK have helped to bring through so many of the artists on today's airwaves. Her confidence to take risks on musicians from a very early stage has seen her build bonds with the likes of Sam Smith, SG Lewis, Rudimental and Skrillex who have all spoken publicly about her unrivalled support. She was named by SheSaidSo on their Alternative Power 100 Music List 2019 and more recently winning the award for Music and Entertainment at the Women Leaders Awards 2020.

Having interviewed the likes of Nas, Kendrick Lamar, Snoop Dogg, Annie Mac, A\$AP Rocky, Zane Lowe, Alison Wonderland & J Cole, her honesty and foresight has helped to shape the music industry of tomorrow. Her natural energy and lust for life shines through in her interviews. With millions of views across her YouTube videos you can see why the music industry is talking about her and why she is on speed dial for artists, manager's, PR's and key media figures within the industry.

Alongside music, Carly broke new ground launching meditation and wellbeing platform "a:live". An essential support network to the unconventional, always on, culture of the music industry. Having worked as a Personal Trainer before jumping into the music business, her knowledge and experience has created an invaluable space bringing together some of the most ambitious minds in health, fitness and performance.

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